

The Must-Know Drinkware Trends For 2018

From mixed-materials, to retail-style packaging, here are the New Drinkware designs and innovations you need to know:

1. Distinctive Look: Mixed Materials

By adding cork, bamboo and silicone elements to tumblers sport bottles, we're creating pieces that demand attention and elevate brands. It's the **little unexpected details** that create something special.

Cork Tritan Sports Bottle
SM-6887



Poppi Glass Tumbler
w/ Bamboo Lid
1625-79

2. High-Performance: Copper Vacuum Insulation

In retail, high-performance copper vacuum insulated drinkware is enjoying immense popularity. From campus to the boardroom - it's everywhere. What makes them so universally-loved? First, they perform - keeping beverages **hot for up to 12 hours and cold up to 48 hours**. Second, they're practical. They're meant to be used every day



Hugo Auto-Seal Copper
Vac. Bottle
1625-80



Rover Copper Vac.
Camp Mug 1625-76

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3. First Impressions Matter: Retail Packaging & Gift Sets

Someone wise once said that presentation is everything. New retail packaging options and gift sets offer more than a way to recognize a special occasion or important relationship – they’re also an opportunity to showcase your brand in a whole new way.



Sierra Copper
Vac. Gift Set
1625-44

4. No Compromise: Budget-Friendly Styles That Are Trendy AND Perform

You don't have to sacrifice style or performance when selecting drinkware that fits your budget. You don't have to spend a lot to get something on-trend.



Sperry Tumbler
SM-6646



Atlantic Vac Bottle
SM-6899

5. Dual-Function: Technology Meets Drinkware

Ever fantasized about a water bottle with a built in Bluetooth speaker, or maybe a travel mug that grinds and brews coffee? Dreams come true - these innovative new pieces have the wow-factor to impress and set a brand apart from the pack.



Ozzy Tritan
Audio Bottle 1625-81



All-in-One Portable
Electric Coffee
Maker 1625-83