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## **YOUR BUSINESS RESOURCE FOR:**

Branding Marketing

Promoting Managing

## **CASE STUDY**

## Everyday Sweet and Savory Gourmet Carry Caddy Item # 88009

Verticle Market: Hospitality

Product Use: Employee Appreciation

## Promotion:

A nationally known hotel chain gifted their staff the Everyday Sweet and Savory Gourmet Carry Caddy for Employee Appreciation Day. The carry caddy was filled with the perfect blend of gourmet savory and sweet snacks to satisfy everyone's taste. Employees truly enjoyed the gift and many continued to use the decorated carry caddy for their organizational needs long after the treats were gone.









88008

88008 Black

Royal Blue

Materials:

600D Polyester

Dimensions:

8.25L 9.5H 9W

Minimum Qty: 12