

bradleymg.com 800.698.0269

YOUR BUSINESS RESOURCE FOR:

Branding Marketing

Promoting Managing



The Must-Know Drinkware Trends For 2019

From mixed-materials, to retail-style packaging, here are the New Drinkware designs and innovations you need to know:

1. Distinctive Look: Mixed Materials

By adding cork, bamboo and silicone elements to tumblers sport bottles, we're creating pieces that demand attention and elevate brands. It's the little unexpected details that create something special.



Item 1626-44 Kai GlassBottle



1624-74 Copper Vacuum Insulated Bottle

2. High-Performance: Copper Vacuum Insulation

In retail, high-performance copper vacuum insulated drinkware is enjoying immense popularity. From campus to the boardroom - it's everywhere. What makes them so universally-loved? First, they perform - keeping beverages hot for up to 12 hours and cold up to 48 hours. Second, they're practical. They're meant to be used every day

3. First Impressions Matter: Retail Packaging & Gift Sets

Someone wise once said that presentation is everything. New retail packaging options and gift sets offer more than a way to recognize a special occasion or important relationship — they're also an opportunity to showcase your brand in a whole new way.







Sedici Tumbler 16oz 1622-63

4. No Compromise: Budget-Friendly Styles That Are Trendy AND Perform

You don't have to sacrifice style or performance when selecting drinkware that fits your budget. You don't have to spend a lot to get something on-trend.

5. Dual-Function: Technology Meets Drinkware

Ever fantasized about a water bottle with a built in Bluetooth speaker, how about wireless eabuds? Dreams come true - these innovative new pieces have the wow-factor to impress and set a brand apart from the pack.



Pl-2347 16 OZ Vacuum Bottle Wireless Speaker