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YOUR BUSINESS RESOURCE FOR:

Branding

Marketing

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Golf 2019: What's New, What's Hot

**Three products destined to be
stars at outings and on the
course.**

What's new? What's hot? Those are the two questions we get asked everyday. As we head into spring, it's safe to say that golf is hotter than it's ever been and we have some new products that are really taking off as we approach Golf Season 2019.

Golf and promotional products go hand in hand. From charity tournament giveaways to executive gifts, golf-related products are really effective for marketing brands.

These great new products will make your brand look great on or off the course:

1. Give your golf outing guests the most exciting new golf umbrella on the market.

58" Inversion Auto Close Golf Umbrella (2050-91)



This amazing golf umbrella closes so the outside of the canopy is pulled inward, trapping rain inside. Designed to keep you dry as you get in and out of your car. Auto close makes it a breeze to use.

2. Load up this new cooler with beverages and snacks for your outing guests before they hit the links.

Slazenger™ Competition 24-Can Golf Event Cooler (6050-01)



The Slazenger Golf Event cooler is perfect for an afternoon outing. Made with graphite material and including a neoprene side pocket this cooler can hold up to 24 cans or enough snacks for a day on the links. Side pocket with Slazenger logo gives this cooler a great look and feel.

3. Outfit your staff with new apparel to make the best impression at your golf event.

Antero Short Sleeve Polo (Men's: TM16703, Women's: TM96703)



This shirt, winner of the Wearables 2018 Apparel Design Award for polos, has standout style and impressive performance - a true double threat. Moisture-wicking properties channel away sweat and keep you comfortable. It's constructed with body cooling fabric and offers UPF 40 sun protection.

The stylish women's version has a mandarin collar, no-button placket, shirttail hem and tapered waist.