

The Perfect Picnic

These favorites deliver comfort and convenience to any outdoor event.



Warm weather has arrived and what could be more "summer" than enjoying a meal or snacks outside with friends and family. While we know the real perfect picnic begins with the company, the right gear can add comfort and convenience to enhance the whole experience.

As we share our top picnic product picks, keep in mind that these make great gifts and giveaways for all kinds of summer events, including:

5Ks/Run-Walk Company Picnics Food, Music and Arts Festivals
Golf Outings Alumni Get-Togethers

So while the weather is sunny, here are the picnic and summer promotion ingredients that really knock it out of the park.

1. Keep It Cool

The traditional basket is a classic but a heavy-duty cooler is way more practical - especially when you're bringing food and beverages that need to be kept cool. Add some backpack straps for comfort and convenience and you're all set.



4200-21

20 Can Backpack Cooler



2. Be Prepared For Mother Nature

Summer showers can show up out of nowhere. If you're going to an outdoor event, throw a lightweight jacket, especially one that packs into its own pocket, into your bag. You'll be happy you did once Mother Nature stops cooperating.

TM12607

M-SIGNAL Packable Jacket

3. Have a Seat

Get comfortable. If you're picnicking or tailgating, you'll definitely want a nice place to sit. Make sure you have a seat that folds and is easy to carry. Watch for super-compact chairs that collapse into a small carrying bags/cases.

1070-90

Ultra Portable Compact Chair (300lb Capacity)



4. Cover Some Ground

Go big with an oversized blanket made with a durable material that can stand up to chairs, pets, coolers, or anything else you might bring to a picnic or day at the beach.

1081-45

Oversized Striped Picnic and Beach Blanket

5. Don't Forget The Tunes

Music makes the moment. Grab an ultra-portable, waterproof Bluetooth speaker to get the party started (and keep it going).

7198-61

Wells Waterproof Outdoor Speaker

